

THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta, Thursday, October 15 1936

No. 74

Flannelette Blankets, Roller toweling, Ladies Pyjamas, and Gowns.

Jelly Powder	5 for	.25c
Dates	2 lb pkt.	.23c
Cherry Jam	per tin	.59c
Honey	5 lbs	.55c
Jokay	2 lbs	.29c
Shortning	per lb	.15c
R. & W. Corn	2 for	.27c
Mince Meat	2 for	.25c
Galvanized pails		.30c
Salt Block or Bag		.90c
Congoleum Rugs		\$5.95 to 11.00
All kinds of fruit & Vegetables		

Acadia Produce Co.

Premier Aberhart At Chinook

"Acadia" greets our Social Credit Premier Hon. Wm. Aberhart at Chinook on Oct. 14th, with Capacity audience in Rink.

Favoured with fine weather and the largest crowd ever gathered in Chinook our premier, accompanied by Minister of Health Hon. W. W. Cross, Victor Quelch M. P., Mr. McLaughlin M. L. A. for Coronation and N. B. James M. L. A. for Acadia:—addressed the evening audience with N. F. Marcy Chairman.

It was made very clear why all Albertans should heartily support our government to provide a remedy for the tragic situation that now confronts all serious-minded people.

Alberta credit in action is the only way out, as we can no longer do our business exclusively as in the past on Banker's Credit (so called) which demands and gets immense sums in interest for the privilege of using what is our own. The remedy is with us.

Our unrivalled success was only made possible by the unselfish help and co-operation of all groups and citizens generally and was a demonstration of what can be achieved with a sincere mind and determination to succeed.

We can also banish the poverty in our midst why not do so by heartily supporting 100 per cent our worthy premier, his cabinet and members of the legislature in their untiring efforts to solve our problems. Audience was from 1,200 or more, Mrs. A. E. Roberts officiated at the piano.

Corn	2 tins	.27c
Plum Jam pure	4lb pail	.39c
Coffee Braid's Best	2 lbs	.47c
Palmolive So. p	3 bars	.14c
Sardines	5 tins	.25c
Print while it lasts	Reg .25c per yd.	.20c

Chinook Trading Co.

WEEK END SPECIALS

Oranges	2 doz.	.55c
Lemons	doz.	.45c
Our Special Coffee		.25c
Gold Toilet Soap per cake		.5c
Old Hickory Salt		\$1.00

Hardware Needs

Stove pipe, Elbows and Glass Putty and Fancy Chimneys.

BANNER HARDWARE AND GROCERIES

SPECIAL

Ford power plant complete with gas tank, governor, pulley, radiator, & complete with frame. \$35.00

We have a Good Supply of Tractor Oils and Fuels.

I. H. C. & JOHN DEERE

COOLEY BROS.



Big Stone News

Mr. James, M. L. A. has been breaking in a new Ford V-8 this past week.

Miss Agnes Erickson has returned home from Hanna.

Delbert Laughlin has returned to Big Stone district.

Miss M. Herring, teacher of Cando School, attended the teacher's convention held at Hanna.

Miss Annie Pietz left for Hanna on the 6th.

The Hampton sale was well attended. Mr. Fitzsimmons from Hanna acted as auctioneer.

Mr. and Mrs. A. C. Anderson and son Don, left for Calgary to visit with their daughter before going to Detroit, Minn.

Chuck Roast of Beef .10c
Cottage Rolls per lb .25c
Veal Cuts now on hand
Fresh Mutton

Our New Wall Paper Samples have arrived, come in and look them over.

Prices from .10c up per roll, Bring in your hides and horsehair. Highest prices.

Chinook Meat Market

Goodyear TIRE PRINTS

Prove before you buy that Goodyear G-3's will stand up under long and exacting use.

Come in and let us show you tire-prints of tires on cars in this locality. Judge for yourself what splendid service Goodyears will give you.



Goodyears are the tires for Happy Motoring!

We are fully equipped to give prompt and efficient tire-service.

COOLEY BROS.

Chinook, Alberta

Phone 10

Let us Supply You With Your

Printing Requirements

The Chinook Advance



First Call for Ogden's!

You'll travel a long way before you'll find as smooth a fine cut as Ogden's. That's why this grand cigarette tobacco serves pleasure, and nothing else but. When you roll a cigarette with Ogden's and touch a light to it you're off on a non-stop run to full smoking enjoyment.

First call for Ogden's—then choose "Chantecler" or "Vogue" cigarette papers. That's the complete menu for satisfaction in "rolling-your-own." And—the Cellophane-wrapped Ogden's package has the purple easy-opening ribbon for quick opening.

OGDEN'S FINE CUT

P.S.—Your Pipe Knows Ogden's Cut Plug.

Could Not Accept Gift

Horse Offered To King Edward Had To Be Bought

The borough of Salford in Lancashire, England, offered the king as a gift a chestnut gelding called Cherry Grove, bought two years ago for the chief constable. Cherry Grove stands 16 hands high.

It is against etiquette for royalty to accept gifts under their own immediate circle.

But the Duke of Beaufort, master of the horse, inspected Cherry Grove and bought him for £150 (\$750). Henceforth he becomes the king's charger.



BROKEN REST

Getting up night after night, breaking your rest, will damage your health. Burning, scalding, suppressed or too frequent passage warns of kidney and bladder trouble. It is dangerous to let those conditions go unchecked. Soothe and strengthen your kidneys and bladder with time-proved—

GIN PILLS FOR THE KIDNEYS

There are only two classes, those who wish they had enough to eat and those who wish they hadn't eaten so much.

The wise little animals of the woods take their sunbaths regularly whenever opportunity permits.

Important To Doctors

Science Has Taken X-Ray Movies Of Human Body

The first successful X-ray motion pictures of the organs of the body in action were shown before the American Roentgen Ray Society in Cleveland. The movies, made with an amateur motion picture camera set in front of a fluoroscopic screen used by physicians to see the X-rays pass through the body, satisfy a wish which many medical men have had for years.

Dr. William H. Stewart, Dr. William J. Hoffman and Dr. F. H. Chislin of the Lennox Hill hospital of New York, presented the development with the comment that it is "probably destined to become an important division of Roentgenological investigation and diagnosis" as well as in teaching and other uses.

They showed a human heart beating, a throat swallowing food, a stomach and part of the small intestine digesting food, the lungs filling and a diaphragm falling and lifting in the rhythmic process of breathing.

British Trains Punctual

The London, Midland & Scottish Railway has just set an enviable record for punctuality. A return issued at Euston showed that out of a total of 274,098 express and local passenger trains run within a recent four-week period 262,968, or 96 per cent., arrived at their destination on time.

A five-ton truck in England recently was driven 100 miles with solid fuel made from coal. An estimated fuel saving of 60 per cent. was recorded.

Year-Round Fire Prevention

Fire prevention week has come and gone, but fire hazards are still extant. If, however, the lessons learned during the recent fire prevention week's campaign are taken to heart and borne in mind, the risks of loss of life and property from this source should be minimized, in any event for a short time until money voters.

In a country like Western Canada, however, fire prevention week should be every week the year round, so far as the individual is concerned, and certainly from October 1, when hard stoking commences, until about April 7 when furnaces and stoves are extinguished for a short summer season.

As indicated at the outset memory soon lapses, and while impressions of the importance of care and precaution in the handling of fire may be vivid during the course of a public campaign, such as accompanies an event like fire prevention week, they soon fade. Such campaigns serve a useful purpose temporarily, but whether they are effective permanently depends upon the receptiveness and retentiveness of the individual mind.

Moreover, with fire, as with everything else, familiarity breeds contempt. The continuous use of fire in the home or store, day in and day out for 24 hours of the day is apt to result in relaxation of precautionary measures against potential contingencies. This, coupled with increasing impairment and declining efficiency of equipment as the long winter months drag towards a close, combines to enhance the hazards of loss from conflagration.

These observations are inspired by the facts which statistics of Dominion and provincial authorities and fire insurance companies and newspaper stories record.

Despite the annual campaign which is carried on with much vigor and great publicity by these combined forces in an effort to instill precaution in the public mind, the fire demon continues to take a terrible toll of life and property in this Dominion.

When it is reported that on the average, every day in the year one life is sacrificed and more than one person injured by fire and \$110,000 worth of property goes up in smoke in Canada, the phrase "terrible toll" assumes definite significance and gives graphic portrayal to the adage which says that "fire is a good servant but a bad master."

A daily loss of property of \$110,000 is equivalent to approximately \$40,000,000 a year. The enormity of this sacrifice to the fire god can be better appreciated when it is pointed out that the figure is a close parallel to the Dominion government's contribution under relief legislation in each of the years 1931 and 1934, the two years in which federal expenditures for this purpose reached a peak since the depression started. In 1931 the federal government's relief bill amounted to \$42,716,715 and in 1934 it was \$36,930,144, according to the Dominion Bureau of Statistics.

In other words, the people of Canada, on the one hand, are destroying annually \$40,000,000 of property as a result of their carelessness in handling fire and on the other hand, are, in heaviest unemployment years, paying out approximately the same amount for relief of unemployment, through federal taxation channels.

Much concern has been shown and is being shown over the large sums which the federal government has had to pay out in its efforts to grapple with the loss occasioned by unemployment and industrial and agricultural depression. Figures of expenditures for this purpose and articles dealing with various phases of the cost of unemployment and depression have been published almost daily during the past few years, yet but little is heard of the equally heavy loss occasioned by fire, except once a year when the annual fire prevention campaign is in progress.

And yet this heavy fire loss is more easy to cope with than the unemployment and relief problem. All that is required is the exercise of the same care the year round as that which people display in the handling of fire during fire prevention week when the subject is fresh in their minds.

It is not necessary to recapitulate here and now the lessons which have been taught during fire prevention week, the precautions which must be taken to ensure that loved ones will not be burned to death or maimed for life and to prevent the destruction of homes, barns or other buildings and furniture. If only people will train themselves to remember and practice these precautions and to maintain vigilance the year round, this tremendous toll of life and property can be reduced almost to zero.

Gold Production Gains

Production In Canada During 1935 Greatest In History

Gold production in Canada during July, 1935, advanced to 319,505 ounces compared with 316,670 ounces in June and 285,763 ounces in July of the year ago. Production during the first seven months of 1935 totaled 2,087,014 ounces, an increase of 15.6 per cent. over the corresponding period of 1935. The price of gold during July averaged \$34.91 per ounce, in Canadian funds, and valued at this price the Canadian output during the month was worth \$11,153,920.

Gold production in Canada during 1935 was the greatest in her history, both in amount and value. The output every month so far this year has been greater than in the corresponding month a year ago, and all indications point to a new high production record for 1935.

World-Hiker Paralyzed

Son Of Famous Explorer May Never Walk Again

John Carveth Wells, son of the famous explorer and who walked around the world in two years, may never walk again. At 25 he lies paralyzed in St. Pancras Hospital in London. After a gay and colorful life John Wells started a motion picture publication in London. He planned it, collected the news and the advertisements, and printed it himself. For months he worked from 9 a.m. to 4 p.m. One day he collapsed in his office. Within 26 hours he could not move any part of his body. He has recovered the use of his hands and his head. Courage and determination have brought him through, and he declares he will not give up the fight to walk again.

Would Reduce Accidents

More than 7,000 lives could be saved yearly through adequate illumination of major traffic arteries between cities, Paul H. Goodell, chairman of the street lighting committee, reported to the joint annual meeting in Toronto of the American Society of Municipal Engineers and the International Association of Public Works Officials.

The earliest known date inscribed upon what is known as a "grandfather's clock" is 1651. 2173

Ideals Of The League

Hon. R. B. Bennett Voices Appeal On Behalf Of League Support

Hon. R. B. Bennett, Canadian Conservative leader, told an Australian service club that the British Dominions must support any agency whereby the collective power of mankind prevailed against those threatening annihilation of the civilized world.

Mr. Bennett voiced a fervent appeal on behalf of the ideals of the League of Nations. "Because there has been a failure to realize the fullest hopes for the League, we cannot discard it in its entirety," Mr. Bennett said. "I refuse to believe Napoleon's maxim that God is on the side of the heaviest battalions."

The former Canadian prime minister said that while human nature had defeated the hopes for the League as enunciated by Aristotle Brand, the ideal remained. "Although the League lamentably failed to express punitive power against an offending nation, the world must try again." He said that the British Dominions must support the League to this end.

Mr. Bennett asked Australians not to consider Canada as an appendage of the United States. The choicest of our nation laid down their lives on the fields of Flanders in British loyalty and Canada has no idea that any other nation exercises suzerainty or provides its protection. We are proud of our place in the Empire and conscious of our responsibility as linking midway between Europe and Asia.

Food Faddists

Freak Diets Termed A Starvation Course By American Doctor

The "freak diets" of the food faddists were termed a starvation course to "physical destruction" by Dr. Milton Bridges, diet expert of Columbia University.

"There does not exist any fruit, meat, fish or other food which in itself is capable of reducing physical weight as much as 1-100th of a pound," he said in an address.

If there is one general deficiency in the North American diet today, he added, it is lack of protein. Middle-aged persons in particular are inclined to be anemic because they fail to eat enough meat, eggs, cheese, fish and gelatin.

"It is about time some of our old ideas were exploded," he said.

"The efficacy of fish as a brain food, lettuce to produce sleep, onions to cure a cold, parsley to increase kind output, broth for strength, port wine and rusty nails for blood building, celery to soothe the nerves, skim milk and bananas for reducing, and last but not least, an apple a day to keep the doctor away, have all been proved without foundation."

SELECTED RECIPES

DUTCH APPLE PIE

5 or 6 tart apples
1 cup brown sugar
1 cup cream
Purify Flour pastry
1/2 teaspoon cinnamon or nutmeg.
Method: 1. Pare apples, core, cut into eighths and arrange evenly in deep pie plate lined with pastry. 2. Pour cream over apples and sprinkle sugar and spice on top. 3. Bake in moderate oven 350 degrees for 30 minutes, or until apples are tender.

Just The Thing

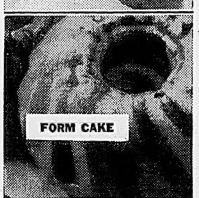
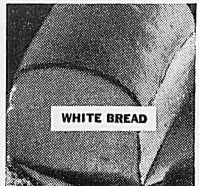
Her newly elevated ladyship had just been introduced to a notable elocutionist, who had kindly volunteered to entertain the children at a local charity garden fete.

"It is nice of you to say you will entertain the children, Mr. Duntongreen. How shall I introduce you?" "Well, your ladyship, I usually recite extempore."

"Oh, 'Extempore!'" she gushed. "I know of no piece more appropriate!"

AIR-TIGHT Wrapped Individually

ROYAL YEAST CAKES always keep FULL STRENGTH



Use Tested Royal Sponge Recipes and Royal Yeast Cakes for these fine breads

An air-tight wrapping preserves the freshness of each Royal Yeast Cake—the only dry yeast with this extra protection. You can count on their full-strength leavening power whenever you use them. 7 out of every 8 Canadian women who prefer dry yeast demand Royal. Buy a package today.



STANDARD BRANDS LIMITED
Fraser Ave. and Liberty St., Toronto, Ont.
Please send me the free Royal Yeast Cake Book.

Name _____
Street _____
Town _____ Prov. _____

Resemble Real Thing

Visitors delectured when approaching the farm home of Fred Wagner, near Spring Coulee, Alberta. A large patch of cucumbers in his garden resembled snakes until closely inspected. One measured 60 inches in length and was coiled to present a perfect likeness.

Must Have Safety Glass

Through a ministry of transport regulation, all motor vehicles on British roads must have safety glass for their front windows and windshields after January 1.

young MOTHERS



PROVED BY 2 GENERATIONS

BUSINESS COURSES BY MAIL

Learn to earn a good salary. Take a Shaw Secretarial, Stenographic, Accountancy, Advertising, or Show-Card Writing Course. Best results at reasonable cost from a Canadian school of 40 years' experience. Write for particulars.

SHAW SCHOOLS LIMITED
DEPARTMENT 60 221 ST. TORONTO

Appleford's

Para-Sani

You'll save its modest cost before half the roll is used. That's because this heavy waxed paper keeps left-overs fresh, moist and flavorful. Ask for Appleford's Para-Sani because of the exclusive knife edge cutter on the box.

HEAVY WAXED PAPER

Warehouses at Calgary, Edmonton, Regina and Winnipeg

Be Particular PURITY FLOUR Best for all your Baking

PF236

THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

The subscription rates to The Advance are \$1.50 per annum in Canada and \$2.00 outside of Canada.

The transient advertising rates in The Advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per count line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

CHINOOK MARKET PRICES

WHEAT

1 Northern	61 1/2
2 Northern	59 1/2
3 Northern	55 1/2

OATS

2 C. W.	21
Ex. 1 Feed	17



CHINOOK UNITED CHURCH

Sunday Oct er 18th

Sunday School 10.30 a. m.
"I was glad when they said unto me: Let us go unto the house of the Lord."

Come and bring your friends
Rev. J. W. Shibley
Pastor

Motor Truck Draying

Prompt Service.

Earl Robinson, Chinook

Printing "News"

is our

Business

Send

Yours In

CLASSIFIED ADS.

Chinook Beauty Shoppe

Marcel.....50 cts.
Reset.....25 cts.
Finger wave.....25 cts.
Shampoo.....25 cts.

Miss Betty Milligan Prop.

FOR SALE

Frames of two HOUSES,
one 18 x 36 one 18 x 20, two
granaries, two shacks, beaver
board inside and one stable.
Apply to
W. W. Isbister, Chinook

FOR SALE—A quantity of
Slough and heat hay,
Apply to
W. W. Isbister

Low Fares to the PACIFIC COAST

VANCOUVER - VICTORIA
Prince Rupert, New Westminster

RETURN LIMIT

6 months from date of sale
FIRST CLASS

TICKETS ON SALE DAILY
Oct. 1, 1936, to May 14, 1937

TO
OREGON - WASHINGTON
and CALIFORNIA

30-day First Class Return;
6-months Intermediate and
Coach Class Return

STOPOVER PRIVILEGES

Full particulars as to Fares,
Reservations, etc., from local
Agent

CANADIAN
NATIONAL

Alberta's turkey population limited as it admittedly is this year of high grain prices and short crops, is not nearly so jittay as in previous seasons when Thanksgiving was but days distant and the birds depared to "to take it in the neck."

Other poultry however, is reported fairly plentiful and in good condition so it may well be that chicken, lamb and are plentiful

Farmers with birds to sell are reported to be seeking some idea of price levels but with trade expected to be low in volume and uncertain as to quality no very definite prices are as yet available

Poultry dealers, questioned today, admitted they could not see very bright prospects of a substantial turkey market for Thanksgiving. Most of the young birds are reported too thin as yet for table use, and the majority of such offerings as are made will likely be hens or toms held back from last year.

Lyle Milligan and Bruce Young who have been at Brooks for the past week returned Wednesday.



Christmas
Sailings to the
OLD COUNTRY

Make reservations NOW
while a better choice of
accommodation is still
available.

LOW STEAMSHIP FARES

SPECIALLY REDUCED RATES
TO THE SEABOARD AFTER
NOVEMBER 14th

Looking ahead to
CORONATION YEAR
See our Local Agent
about your reservation

BOOK NOW
We are agents for
all Steamship Lines
Full Particulars from
Local Agent

CANADIAN
NATIONAL

Mr Morrall attended the
Teachers Convention in Hanna
last week,

Mrs. Youell left this week
for Saskatoon where she will
visit with friends.

Miss Jensen, Stettler, former
Chinook teacher visited for a
few days with Miss Kaine,

Monthly Meeting of Chinook W.I. Held

The regular meeting of the
Chinook W. I. was held at
Mrs. Allen's home on Wednes-
day, Oct. 7th with 14 mem-
bers and visitors present.
Owing to the absence of the
President, Mrs. Allen as
vice president, presided.

Reports from School Fair
prizes and raffles showed
Lorna Chapman won the \$2.50
prize for best cushion, Jack
Jack Shier same for bird cage.
These articles became prop-
erty of the W. I. and were
raffled that day, the sum of
\$10.25 being realized. Mrs.
Isbister drew the lucky ticket
for cushion and Mr. Hutchi-
son for bird cage.

Mrs. Wilson sent her thanks
for flowers and fruit received;
We wish for her a speedy re-
covery.

Mrs. Loader had charge of
the program and read a splen-
did paper on "Striking changes
in feminine outlook du-
ring King George's reign".
An interesting contest was
also put on, Mrs. Rideout be-
ing the winner.

Lunch was served by Mrs.
Thompson and Mrs. Allen.

Mr. and Mrs. J. C. Bayley,
Mr. and Mrs. E. C. Pfeiffer
and Maxine, were dinner
guests Monday at the home of
Mrs. Bjork, of Atlee.

Miss K Kaine attended the
Teacher's Convention last
week in Hanna.

Miss Mildred Milligan re-
turned from Brooks Thursday
where she spent a few days
with her father.

Mr. Welch, Edmonton Govt
employee shipped from this
district a car load of cattle
Thursday.

Mrs. W. W. Isbister left for
Calgary where she will spend
a few days.

Mr. Grubbs, Calgary ar-
rived here Friday and will be
in charge of the T. N. R. water
tank during the winter.

Mrs. Jas. Peyton is a week
end Calgary visitor.

Mr. and Mrs. W. A. Todd
left Friday morning for Alder-
syde where they will visit with
their daughter and son in law,
Mr. and Mrs. Rowland.

LOCAL NEWS

Mr. and Mrs. N. D. Stewart
nephew, Harry Leggett and
Miss L. Robinson were week
end visitors at Brooks.

Miss Elliott, teacher of
Rearville School, attended the
Teachers Convention, Hanna
also made a short visit at her
home in Calgary.

Mr. and Mrs. J. C. Bayley,
Mr. and Mrs. E. C. Pfeiffer
and little daughter, Maxine spent
Sunday with Mr. L. W. Bay-
ley, of Lethbridge, at Brooks.

Mr. and Mrs. W. S. Lee
spent the week end and
Thanksgiving Day with their
daughter and son-in-law, Mr.
and Mrs. Jas. Aitken, at Kar-
kaldy the latter returning with
her parents to Chinook, where
she will spend a short holiday.

Mrs. M. C. Nicholson at-
tended the Press Convention
held in the Palliser Hotel, at
Calgary, Friday and Saturday.

Miss Duff, teacher at Myrtle
School, attended the Teacher's
Convention at Hanna.

Mrs. L. Peyton is visiting
with her son and daughter on
the farm.

Policyholders Own the "Assets" of Life Insurance Companies

As a great co-operative enterprise, Life Insurance has built up Assets in Canada totalling, approximately, two billion dollars. Yet these Assets are relatively small when it is realized that they are jointly owned by about 3,500,000 policyholders—one-third of Canada's population.

On the average, each policyholder owns \$571 as his share of the total Assets in Life Companies operating in Canada. Obviously, the great majority of policyholders are men and women of ordinary means—thrifty people who, year by year, have entrusted to Life Insurance part of their savings so that they may have financial security against the uncertain future.

These policyholders represent the best type of Canadian citizens. They have sought to preserve their financial independence, and,

as thrifty citizens, neither they nor their dependants are ever likely to become charges upon government or municipal relief.

To protect the interests of these 3,500,000 Canadian policyholders, Life Insurance Companies have invested their Assets in government and municipal bonds—in first mortgages—in public utilities and industrial enterprises—and in other authorized securities.

The soundness of the Investment policy of the Companies has been tried and proven during periods of severe financial stress. Governing and corporate bodies in which policyholders' moneys are invested have, until recently, maintained the integrity of their obligations. This has made it possible in turn for the companies, in their capacity as trustees for the policyholders, to fulfill every obligation guaranteed by their policies.

Now, however, there is a growing tendency to repudiate, by legislation, public and private debts, regardless of the debtor's ability to pay. Legislation which tends to destroy the ownership of public and private property places an unjust burden upon life insurance policyholders.

Life Insurance



Guardian of Canadian Homes